

ARTSDEPOT SOCIAL IMPACT REPORT

SEPTEMBER 21 TO AUGUST 22

arts depot



A YEAR IN NUMBERS

486 ticketed events

64,621 tickets sold average ticket price
£13.84

19,026 attendances at festivals, exhibitions
and workshops

4 free festivals, **4** free exhibitions,
10 free music events

46 participants on our **Inclusive Summer
Camp**, 17 on free places

10 young people with learning disabilities took
part in work experience

421 free or subsidised tickets from our
Access Fund through local voluntary orgs

116,000 visitors (down on typical 160,000+
due to covid restrictions and closures)

500 pupils took part in **creative learning
workshops** in school settings

WELCOME

I joined artsdepot in May 2022, excited at the prospect of leading a wonderful artistic and community organisation. For me, Arts Centres are the place where different communities gently collide, each interacting and changing as a result and they bring the best arts and performance to the doorstep of audiences.



It's been a tough time for our communities in the past couple of years. As we continue to navigate uncharted waters, it feels like Arts Centres like artsdepot are more vital than ever. I am proud of all that we have achieved. From our free facilities, events and tickets, to our support for artists; from our work with young people to our matinee lunch club, this rich tapestry of work is only possible through partnerships, economic support and a dedicated team. Thank you all for contributing to help us be a creative home for everyone.

Monique Deletant, Chief Executive

An economic impact assessment on the combined value of artsdepot and London Studio Centre to North Finchley and its environs reveals £10,450,000 local spend by visitors, staff and students and the employment of 100+ local people.

COMMUNITY ENGAGEMENT

INCLUSIVE SUMMER CAMP MATILDA THE MUSICAL

Over the last two weeks of August we welcomed 46 children and young people to our Inclusive Summer Camp with Impact Kidz working towards a production of Matilda The Musical.

17 participants (in receipt of Free School Meals) attended on free places and every child and young person enjoyed a free daily cooked lunch courtesy of the Young Barnet Foundation and Barnet Council's Summer Holidays Activity Fund. 287 people watched the show including 113 who received complimentary tickets.

"Absolutely blown away by the production today. It's unbelievable what you have achieved with those children in two weeks."

"My daughter had a difficult time at school this year and it knocked her confidence, but now I see the spark coming back into her eyes and for this I'm truly thankful to you all."

CASE STUDY:

Ameesh Doobaree

'I feel like I've had a lot of help with my skills, with like socialising with other people, at the start of the camp

I was very shy, I was over in a corner and now I'm talking to everyone and having a great time'



A collaboration between

arts depot

IMPACT THEATRE COMPANY

Supported by



YOUNG
BARNET
FOUNDATION



BARNET
LONDON BOROUGH

BACE
HOLIDAYS

The D'Oyly Carte Charitable Trust

WAITROSE
& PARTNERS

ACCESS FUND

We provided **421 FREE OR SUBSIDISED TICKETS**

Recipients included:

Somali Bravanese Association, Unitas Youth Zone, Noah's Ark Children's Hospice, Sense, VICTA, Herts Vision & Loss, Age UK Anne Owens Activity Centre, Friends in Need Community Centre, Jewish Care's Michael Sobell House & Sidney Corob House, The Fremantle Trust's Meadowside home and Apthorp Care Centre, Jesus Hospital Charity, Magnolia Court, Dell Field Court and The Limes Residential Centre.

Supported by artsdepot members and donations from ticket buyers.



COMMUNITY ENGAGEMENT

We programmed **10 FREE SUNDAY BUZZ MUSIC EVENTS** profiling Barnet Education Arts Trust, Loshn, Tomorrow's Warriors, Hot Swing Boheme, Sherika Sherard.

We presented **5 FREE OR LOW COST COMMUNITY FESTIVALS** Book Buzz, The Big Draw, NT Connections Festival Partner Theatre, TogetherFest and Fun Palaces

We had **4 FREE EXHIBITIONS** ranging from interactive Fun For Fingers by Anna Bruder, The Fabric of our Nation – stories of diversity and connectivity from Gil Mualem-Doron, Tsuango Connect – stories of Japanese women immigrants from 1945 presented by New Earth Theatre, and Insight Arts.



MAINSTREAM WORK EXPERIENCE

10 young people joined us for an intensive 1 week group learning experience as part of their final year work experience break from school. All participants earned a Bronze Arts Award.

"I really liked it the work experience at artsdepot. Well organised, wide range of opportunities and a mixture of games and serious workshops."

"The work experience was very good how it was tailored. Easy to grasp the way it was taught. Lots of games made it fun."





UPSTANDING CITIZENS

In 2021 we launched two **dance and movement falls prevention services** in local day care centres. The service was funded by the NHS Clinical Commissioning Group and delivered through Barnet's Community Innovation Fund. The services are developed by choreographers working with a frailty specialist physiotherapist, and take referrals from the falls prevention team. One service is at the Friends In Need (FIN) Community Centre in East Barnet and the other is at Age UK's Ann Owens Centre in East Finchley.

"Falling in the garden knocked my confidence, but I feel very confident now I have joined the group. Even when I am tired, I make the effort to come."

Supported with pilot funding from Barnet Council's Innovation Fund



MATINEE LUNCH CLUB

We delivered **3 Matinee Lunch Club events** welcoming a total of **211 older people & their carers** attending with support from a network of local care providers.

"It was fabulous! Everyone was so kind and helpful and they went out of their way."

"It was a great variety of things with talking, singing, tricks as well. Really enjoyed it and it was great to get out."

CASE STUDY James Fuller

'On my placement with Face Front I go to the studio every Wednesday. At the start of the day, I meet Ray and then I go shopping at ASDA in Edmonton Green to buy snacks for DDM. Buying the snacks gives me some independence and using money.'



After shopping, I travel with Danny on the bus to Broken Silence. I like Broken Silence as I have made new friends and reunited with an old friend who I met at Mencap. I also sing and learn lots of new songs.'

James Fuller, Placement with Full Front Theatre

"James is really enjoying his time at Face Front. Ray, Lauren and Danny and the team have been brilliant and extremely supportive. James has gained a greater independence as he is no longer with his friends from school."

Patrick Fuller, James Dad



SEN WORK EXPERIENCE & WORK PLACEMENTS

A group of **10 young people with learning disabilities** ages 16 – 22 participated in our (in-person) 10 week SEN work experience programme November 2021 – February 2022. Participants were referred by The Village School, Barnet and Southgate College, Shaftesbury and Oaktree Schools.

9 of the young people have earned Bronze Arts Awards – equivalent to a GCSE Grade D-E.

4 young people went on to placements with icandance, Face Front Theatre and artsdepot.

Supported by The Ironmongers' Company, The Sobell Foundation, Souter Charitable Trust and The Lords Group Foundation.



REEL LIVES

Reel Lives is an exciting new project delivered by charity **Live Unlimited**, aimed at giving Barnet care experienced **young people aged 15 - 25 an opportunity to express themselves creatively, learn new skills and meet other people.**

The film project ran from Monday 8 to Friday 12 August in artsdepot's Creation Space. Participants learnt about film fundamentals including storyboarding, filming and editing, providing an opportunity to share their experiences and connect with like-minded individuals. Once the short films are completed they will be screened at the Phoenix Cinema, East Finchley, to coincide with Care Leavers' Week in October 2022.

CASE STUDY

Ikari Reese Jr



Ikari is a Barnet care leaver who began his placement at artsdepot following a careers network event for care leavers and local employers August 2021. The event was hosted by local charity Barnet Council's Leaving Care Team and Live Unlimited, which provides support and opportunities to Barnet's care experienced young people. Ikari said:

"Through the artsdepot placement I've discovered it is possible to have a career path in something that gives you real joy. I've decided I want to become a lighting designer, something I would never have had hands on experience of before, and to pursue a career in the arts."

Ikari also participated in the National Theatre Connections Technical placement and this month completed his training placement with the artsdepot Technical team.

SCHOOLS & EDUCATION

Year 7s at Saracens Secondary School took part in an after school drama club across 10 weeks, developing their knowledge and skills in devising theatre. Working with Chalk Line Theatre, students built a time capsule of their favourite art and created their own piece of theatre which was shared at artsdepot in our Studio Theatre.

“I have developed my acting skills because I am now not afraid of talking in front of people and I have improved my skills by having group discussions.”

Tara – student



Artist Katie Greenall led a health and wellbeing programme at The Pavilion Study Centre (Pupil Referral Unit) – Meadway Site, participants worked on devising theatre, with a focus on developing wellbeing and teamwork skills.

“The young people really enjoyed the workshops with Katie, our students always benefit from these creative activities.”

Mark Tattersall, The Pavilion

We delivered a residency in Copthall (Girls) Secondary School helping the students to develop confidence and communication skills, addressing mental health issues exacerbated by Covid.

“...instead of bottling emotions it made me want to speak about it, I learnt how to cope with things better”

Spoken word artist Arji Manuelpillai led a pilot project at The Pavilion’s Whetstone site with a focus on developing pupil’s wellbeing and communication and confidence for young people with challenging behaviour and mental health problems.

***“I’m a gymnast I’m an acrobat
I’m a footy girl at heart I’m a
business woman In the future
And this is just the start.”***

Participant’s Poem

Music industry specialist Arfa Butt delivered a creative careers project for girls in the Friern Barnet Inclusion Hub aiming to inspire participants to consider positive futures.

“It was beautiful to see the growth just after 5 sessions, their ability to express their thoughts and ideas, to ask questions without the fear of being judged by their peers, for thinking differently, and being confident in making better choices for themselves.”

Oribi Davis, Director of The Inclusion Hub

BARNET & CULTURE FOR YOUTH

Working with **100+ arts and education members** from across Barnet, artsdepot provided the administrative support which resulted in:

10 microgrants for artists to work in schools benefitting 300 children.

3 newsletters sharing opportunities for teachers to provide arts and culture opportunities for pupils

Middlesex University led on the creation of a **Cultural Education Strategy for Barnet** which will be published Autumn 2022.

A group of **14 Young Advocates** met every other week exploring arts activism, in November 2021 they devised and curates a panel discussion event attended by the **Mayor of Barnet and 50 Others**. The panel included speakers from Art Against Knives, Belarus Free Theatre and Chicken Shed Theatre.



CASE STUDY

Ela 17

Young Advocate,
Barnet & Culture
For Youth



'I wasn't exactly sure what I was signing up to when I decided to take part in the B&CY Advocates and I soon realised that was the whole point. This was a project to bring young people together to do whatever we wanted and give us an amazing platform to use our voice. I'm so glad I decided to take part, personally it has done so much for my confidence, giving me the ability to speak in front of a large group of people with adults. And I think being an advocate is so much more than that, it feels like we are actually making an impact on people's opinions who we are able to talk to and with the Mayor of Barnet coming to our Creative Catalyst event, what we are saying is heard by those who have the power to make change.'

Supported by



JOHN LYON'S CHARITY



The Ove Arup Foundation

COMMUNITY PARTNERS

The following community partners presented events at artsdepot over 21/22.

Acland Burghley School • Archer Academy • Art Against Knives • Asend • Bare Bones Drama • Barnet Borough Arts Council • Barnet Education Arts Trust • Ballet Barre Fitness • Belle Scar • Big Beat Playground • Biscuit Filmworks • Best Arts Events • Brahma Kumaris • Branford General Contracting Services • Calder Conferences • Coram Shakespeare Schools Festival • Dance Stables Limited • Element Creative Project • Enfield and Haringey GP Training Scheme • Face Front Inclusive Theatre • Get Lost and Found • Give In To Dance • Highgate School • ID Talent • Impact Kidz • Impact Theatre • Innovation Dance • Jack Petchey Foundation • K-Pop Society • Lemon Jelly Arts • Linda Cunningham • Little London Ballet • The London Dance Project Limited • London Independent Iranian Artist Association • London Studio Centre • London Youth Games • Manna UK • New Horizons Theatre Company • North Finchley Partnership Board • Mickey Mankin • Neville Morgan • Paul Reed • Pingting Tian • Pirates • Primary Shakespeare Company • Regal London • Spirit YPC • Stagecoach Primrose Hill • Streetz Ahead • Sujata Banerjee Dance Company • Sumeet's Step to Step • Tava Siva Dance • Tawny Dog Productions • The British Theatre Academy • The Business & Lifestyle • Top Note Management Limited • Tzelem • Tzemach Productions • Undercover Productions • Youth Realities

Weekly courses and classes delivery partners

Angie's Keep Calm & Sing Group • Ballet Barre Fitness • Beginners Oil Painting • Diddi Dance North London • Grace & Poise • BoxFit • Children's Kickboxing • Little London Ballet • Little Volcanoes • Art & Academic Drawing • Children's Art Studio • Fashion & Art Design • Mini Mozart • New Horizons Theatre Company • Step & Sweat • Pilates • Resources for Autism • The Finches Choir • Theatre Life Academy Musical Theatre



SUPPORTING ARTISTS

We provided **10 residencies** including **Black Books Matter** working on *The Sun Shines For Everyone*, **Shepard Tone** working on escape room theatre, **Divya Kasturi Company** exploring technology integration in South Asian Dance, **Shybairn** working on ACE funded *BURNOUT* – a show about the impact of climate change on vulnerable communities, **Katie Greenall and Daisy Hale** creating a new work drawn from childhood memories, **SLIDE led by Jack** – an ambitious learning disabled dancer, **Leave To Remain** – queer migrant musical cabaret, **Sibylla Archdale Kalid** exploring methods to integrate BSL in work for young audiences, and **Jack Boal** developing his drag interactive Margaret Thatcher performance.

8 Artist support sessions were delivered across the period covering the following themes: Approaching Arts Council Funding, Devising As An Ensemble, Marketing Top Tips, Art with Heart's Guide To Facilitation, Working With Communities, Fundraising from Non ACE sources. 25 people attended Deaf Awareness Training.



PROGRAMME HIGHLIGHTS

David Baddiel Warm Up

Rubbish Shakespeare

Shazia Mirza

Rambert2

Down For The Count Swing Orchestra

The Thinking Drinkers

Lost Dog: Juliet & Romeo

English Touring Opera

The Tiger Who Came To Tea

Bill Bailey Warm Up

Bring Your Own Baby Comedy

Woodland Tales with Grandad

Shaparak Khorsandi

Omid Djalili

Levantes Dance Theatre

Triffids! By Platform 4

BalletBoyz

The Ronnie Scott's All Stars

Oi Frog

Ricky Gervais & Friends -
New Material Night

Aidy The Awesome

The Gruffalo

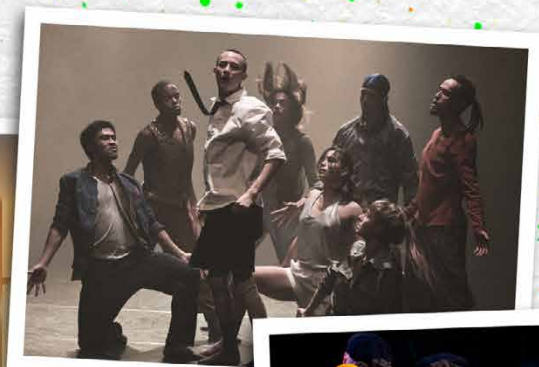
For The Love of Ella

Shechter II

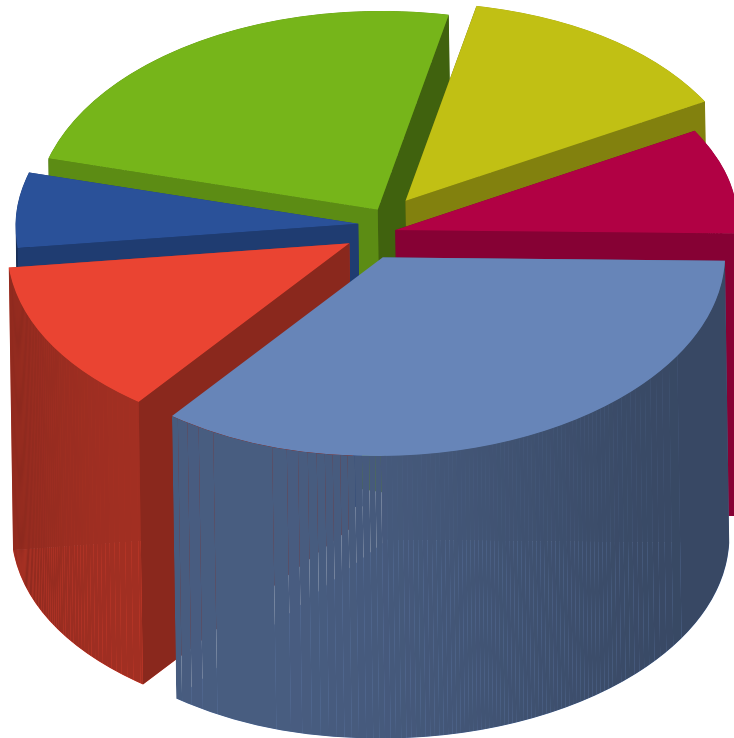
Lily and Bear

Pete Firman





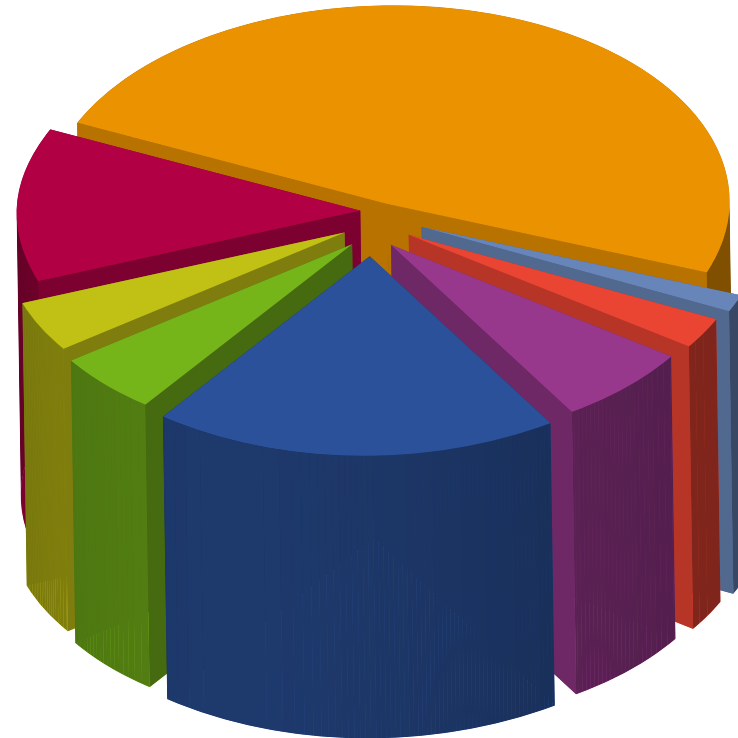
Gross Income £2.3 million



KEY:

£140K Catering	£200K Fundraising
£550K Box Office	£800K Hires & Rent
£307K Arts Council	£286K ACE/DCMS REF

Gross Expenditure £2.4 million



KEY:

£460K Shows & Artists	£1.16M Staffing
£120K Education	£35K Marketing
£100K Catering	£60K Office, Insurance & Legal
£300K Utilities Security	£150K Refurbs

Box office income excludes £345K collected on behalf of partners and then passed on to those partners, these funds are also excluded from expenditure. This year's figures include a £150k investment in theatre refurbishments. These figures are pre-audit estimates to provide an indication of our finances over the period.



Many thanks to over 2000 patrons who supported through ticketing donations and memberships including artsdepot Associates and Advocate Supporters: Jeanette Adak, Johnathan Beeston, Joan Fogel, Rolanda Hyams, Martin Norwood, Natalie Rusby and Dr Andreas Zollmann.

**A New Direction Arts Council England / Department for Culture Media & Sport
The Ashley Family Foundation The Arnold Clark Foundation
City Bridge Trust The D'Oyly Carte Charitable Trust
Francis Winham Foundation The Foyle Foundation Friern Barnet Educational Trust
The Ironmongers' Company Jesus Hospital Charity
John Horniman's Children's Trust John Lyon's Charity
The John Thaw Foundation The Lords Group Foundation London Borough of Barnet
(Barnet Community Innovation Fund)
MariaMarina Foundation Mayor of London (Young Londoners Fund)
The National Lottery Community Fund Ove Arup Foundation
Pentland Brands Plc Red Hill Trust RTR Foundation
The Sobell Foundation Souter Charitable Trust Waitrose Community Matters
Young Barnet Foundation**



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